

Your Trust Charity
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Sandwell Hospital
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West Midlands
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Your Trust Charity (Sandwell & West Birmingham Hospitals NHS Trust Charities)

Trustee Recruitment Pack

1. Welcome from our Chair

Thank you so much for your interest in becoming a founding Trustee of Your Trust Charity, the registered charity of Sandwell & West Birmingham (SWB) NHS Trust.

The charity has taken the exciting decision to become an independent charity from April 2024, although we will still be primarily supporting Sandwell and West Birmingham NHS Trust's healthcare services. As a founding Trustee, you will have a unique opportunity to help shape our strategic direction, supporting and challenging our charity team to deliver our ambitious plans for growth over the next five years. This will be closely aligned to the Trust's purpose to improve life chances and health outcomes.

It has been an honour to be the Chair of the Charitable Funds Committee, that governs Your Trust Charity, for the past seven years. During this time the charity has more than trebled its income and increased charitable expenditure to almost £1m per annum. The charity has built some fantastic relationships with other charity/community partners and academic institutions. We have also achieved over 75% to date of our minimum £2m fundraising target towards the Trust's flagship new Midland Metropolitan University Hospital, opening in 2024.

You would be one of five new founding Trustees we are currently seeking, who would work alongside four Trustees nominated by the Trust. We are seeking a range of essential skills and knowledge, as set out in the Person Specification, but are particularly keen for candidates to be representative of, and have strong connections with, the diverse areas served by our Trust.

This is a hugely important and extremely rewarding role, and I am personally delighted that are considering lending your help and support. If you would like an informal discussion about this opportunity, please do get in touch. We would very much like to hear from you.



Councillor Waseem Zaffar, MBE
Chair of Charitable Funds Committee

2. About Us

Sandwell & West Birmingham Hospitals NHS Trust is an integrated care organisation. We have an outstanding reputation for teaching, innovation, and research. The Trust employs around 7,500 people, and serves a local population of more than 530,000 people across North-West Birmingham and Sandwell.

The Trust encompasses: City Hospital in Birmingham, which includes the Birmingham Treatment Centre, the Birmingham and Midland Eye Centre, the Pan Birmingham Gynae-Cancer Centre, Sickle Cell and Thalassaemia Centre, and the national Poisons Information Service; and, Sandwell General Hospital providing inpatient paediatrics, most general surgery and a Stroke Specialist Centre. There are A&E departments at both City Hospital and Sandwell hospital sites, and community teams deliver a number of services across Sandwell and West Birmingham. The Trust is also completing the construction of the new Midland Metropolitan University Hospital (MMUH), which is due to open in 2024.

Your Trust Charity is the registered charity of Sandwell & West Birmingham Hospitals NHS Trust. Your Trust Charity has the following mission: *“To enhance the experience of all people using our services including staff, patients and their families. We will do this by providing additional facilities and supporting innovative projects that create a comfortable and secure environment”*. Your Trust Charity exists to achieve four main priorities: Infrastructure, Education, Innovation and Community Resilience.



Mum Alison and Kailen Williams with granddad Bernard supporting Your Trust Charity

Trust Strategy

The Trust has recently developed a new five-year strategy that prioritises “patients”, “people” and “population”. This strategy guides their decision making and their prioritisation so that they can see patient care improve, create a better place to work and support the population in improving their life chances and health outcomes:

For our Patients - *To be good or outstanding at everything that we do;*

For our People - *to cultivate and sustain happy, productive and engaged staff;*

For our Population - *to work seamlessly with partners to improve lives.*

The Trust’s five-year strategy and its objectives are set in the context of:

- completing and opening a new hospital with both supply chain and workforce challenges;
- recovery and restoration of services, in particular our planned care waiting lists;
- worsening health in the population, exacerbated further through inequalities;
- a workforce that is burnt-out and suffering physical and mental health impacts of COVID-19;
- integrating with other organisations at place and system level
- rising inflation and associated costs set alongside finite resources in a health system that requires end to end transformation.

Your Trust Charity has now completed its five-year fundraising strategy to 2022, and is developing a new five-year business plan, which will continue to deliver our main strategic aim of positioning Your Trust Charity as a **key service deliverer and facilitator of partnerships within the region.**

Midland Metropolitan University Hospital (MMUH)

The Trust is currently developing a new acute care purpose-built hospital. The new hospital will act as a major employment opportunity for local people and is part of a wider scheme to develop and regenerate the area adjacent to the site. MMUH, brings a unique opportunity to create a healthcare facility that will significantly enhance the care provided. It will serve acutely unwell patients that need a hospital stay; or whose care is an emergency. The new facilities will be supported by services provided at two treatment centre sites and a multitude of multidisciplinary community services.

The aspirations for the new hospital reach far beyond providing effective clinical care. The trust is building a facility for local communities to use. The Winter Garden will have one of the largest gallery spaces in the region. They are also devising an arts and culture programme that will see a broad mix of content co-created and curated on-site at Midland Met.

Your Trust Charity's minimum £2 million **We Are Metropolitan** fundraising campaign - of which over 75% has been banked to date - will make this more than a hospital. Our campaign will fund those things over and above core NHS funding, which will enhance our hospital's ability to deliver exceptional care in a world class building.



The Midland Metropolitan University Hospital, due to open in 2024

3. Becoming a Founding Trustee

How We Will Work

Prior to the charity converting to independence after April 2024, we would require founding Trustees to attend our quarterly Charitable Funds Committee meetings in an observational capacity. In addition, founding Trustees will also be invited to participate in a working group to support the charity team to navigate the implementation plan for independence conversion.

Following this period, the five founding Trustees will act alongside four Trustees nominated by the Trust, meeting quarterly as the Charity Trustee Board. The charity will become a registered charity and company limited by guarantee.

The time commitment required from a founding Trustee can vary but is approximately six half day meetings a year plus preparation time. This includes:

- Preparation for meetings
- Attendance at quarterly Charity Trustee Board meetings
- Attendance at other Charity Trustee Board events including an away day and Trustee training
- Attendance at other key meetings, events (including fundraisers), and potentially sub-committees and working groups as required

It is proposed that our founding Trustees to be appointed for a term of up to four years. Trustees may be re-appointed at the end of their term of office, but no Trustee is able to serve more than 10 years. This is a volunteer role, but reasonable expenses such as travel will be reimbursed.

4. Who We Are Looking For

Person Specification

In seeking five founding Trustees to join us, we would particularly welcome applications from individuals who have experience in:

- Financial or accountancy services
- Law, legal services or HR practice
- Marketing and communications
- Fundraising and business development
- Have been a recent patient at SWB NHS Trust (18+)

Candidates should be representative of, and have strong connections with, the diverse areas served by our Trust.

You will need to be able to demonstrate you can use your experience to:

- Help shape our strategic direction by providing purposeful, constructive scrutiny and challenge.
- Monitor the performance of the charity team against its strategic and operational plans, identifying and monitoring risk.
- Be an enthusiastic, inspirational ambassador for Your Charity.
- Maximise your networks and identify opportunities that will benefit Your Trust Charity.
- Work positively alongside other Trustees and staff, with a willingness to listen and understand.
- Implement the highest standards of charity governance as set out by the Charity Commission.

We don't expect any one person to have experience in all areas. We will provide access to training and ongoing support for selected Trustees.

5. How to Apply

If you are interested in becoming a founding Trustee please provide:

- A CV that includes your address and contact details, highlighting and explaining any gaps in your employment history.
- A supporting statement that highlights your motivation for applying and your understanding of the NHS and the role. You should outline your personal responsibility and achievement within previous roles and how your experience matches the person specification.

Please send your completed application either via:

Email: trustcharity@nhs.net entitled 'Founding Trustee – Private & Confidential'

Post: Sandwell and West Birmingham Hospitals NHS Trust, Trust Charity Dept, Trinity House, Ground Floor Corridor A, Sandwell General Hospital, B71 4HJ. Please mark your envelope 'Private & Confidential'.

Key Dates

The closing date for applications is **12pm on Wednesday 5th July 2023**. Interviews will take place w/c **10th July 2023**.

If you would like an informal chat regarding the role, please get in touch via trustcharity@nhs.net and we would be happy to arrange a call.



Phoenix Collegiate School donating to our critical care charitable fund

6. Additional Information

- Your Trust Charity Annual Accounts 2021-22 - download [here](#)
- Recommendation paper to SWB NHS Trust Board to proceed with charity independence - download [here](#)