

Purpose

To improve life chances and health outcomes

We can improve lives beyond the treatments we offer

Vision

To be the most integrated health care provider

We work together so that patients achieve outcomes that are important to them

Our values

Ambition - Respect - Compassion

Our strategic objectives: The 3 Ps

Patients

To be good or outstanding in everything we do

Safe
Effective
Caring
Responsive
Well-led
Use of resources

People

To cultivate and sustain happy, productive and engaged staff

Culture
Technology
Physical environment
Learning and development

Population

To work seamlessly with our partners to improve lives

Development of the Place Based Partnership(s)
Growing together in the Integrated Care System
Social and economic regeneration
Green plan

Measures to track success

The developments that will help us to achieve our strategic objectives

New hospital and better buildings

Continuous quality improvement

Digital

Leadership development

Research

Provider collaborative

Why do we have a strategy?

The best organisations clearly understand what they stand for, so that they can prioritise their time and resources to what matters most.

Developing a five year strategy means that we are taking stock of where we are, and planning ahead for how we can improve. In doing so we need to take account of national and local priorities.

How does this affect me?

Over the next five years you will see:

- The opening of our new hospital
- A focus on creating a great experience for staff and patients
- A new way of doing quality improvement that everybody can be a part of
- Services that are more seamless for patients by working together with other health and care organisations
- Using our influence as a big employer to improve livelihoods in our communities.