Great care can change everything. Like you, we want to deliver truly brilliant, integrated care. And just like you, we’re ambitious about what we do. Bring your dedication and determination here, and you’ll benefit from the support of an experienced, enthusiastic executive team, committed to brilliant patient care. We’re a welcoming and friendly place that’s devoted to our vibrant, diverse community. Our plans for the future are huge. We know where we’re going and we want an inspirational, adaptable lead nurse to be part of the senior team to take us there.
Our vision is to be the best integrated care provider in the NHS. With over half our patient services being delivered in the community we’re already well on the way to achieving this.

One third of our 7,200 colleagues are nurses and health care assistants. We are harnessing ambition and contribution of our people through a protected training budget of over £1 million, enhanced reward and recognition, and career pathway frameworks.

We want you to be part of our exciting future.

Our new acute hospital, the Midland Metropolitan, opens next year and will provide care from first-class, purpose-built premises. We are transforming how we deliver care in the community, from a new Treatment Centre in Sandwell to new relationships with primary care and the third sector.

As well as ensuring that our safety standards are consistently high, the Chief Nurse role at Sandwell and West Birmingham Hospitals NHS Trust leads patient experience, including managing the teams who run our facilities services. So, you can bring together all that really matters to patients and their loved ones.

As a leading teaching organisation, with outstanding scores for our nurse training placements, your role in supporting the professional development of our clinicians is key to bringing not just your ambition to life, but that of all our colleagues.

This is a fantastic opportunity for an inspirational lead nurse to communicate our vision and engage our increasingly diverse workforce in our exciting future.

To discover more please visit: swbh.nhs.uk/work-for-us/chiefnurse/

Applications close: Friday 27 January

Interviewing: Thursday 16 and Friday 17 February

Please contact Chief Executive, Toby Lewis, for an informal discussion: tobylewis@nhs.net // 0121 507 4871
About us
At Sandwell and West Birmingham Hospitals NHS Trust everyone matters, and our patients matter most. As one of the largest provider organisations in the NHS, with an annual income of over £500 million, we employ 7,200 colleagues. The Trust provides community and acute services to over half a million people in an urban centre that demands massive regeneration and has substantial premature mortality.

We do many things well; the Trust has won awards for staff engagement, has strong staff-side partnerships, and is developing a consistent model of triumvirate multi-professional leadership across seven clinical groups. The Trust is an education provider of note and is looking to grow further our research portfolio on a multi-national basis.

Service portfolio
We provide services from two main acute sites: the City Hospital on Birmingham’s Dudley Road site and from Sandwell General Hospital in West Bromwich, and from our intermediate care hubs at Rowley Regis and at Leasowes in Smethwick (which is also our stand-alone Birth Centre’s base). The Trust has three Emergency Departments and offers a primary care assessment service at Rowley Regis. The Trust includes the Birmingham and Midland Eye Centre (a supra-regional eye hospital), as well as the Pan-Birmingham Gynae-Cancer Centre, our Sickle Cell and Thalassaemia Centre, and the regional base for the National Poisons Information Service, all based at City. Inpatient paediatrics, most general surgery, and our stroke specialist centre and hubs for orthopaedics and general surgery are located at Sandwell. We have significant academic departments in cardiology, rheumatology, ophthalmology, and neurology. Our award winning community teams deliver care across Sandwell providing integrated services for children in schools, GP practices and at home, and offering both general and specialist home care for adults, in nursing homes and hospice locations.

Our training and education team are outward facing in sourcing the workforce we need for the long-term. We have a very active programme of apprentices and school experience joint working. We are partners in the Sandwell University Technical College development. More widely we work closely with Birmingham City University, Wolverhampton University, Birmingham and Aston Universities. The Learning Works is our community-based recruitment and training resource.

Our vision is set out in our 2020 strategy. To find out more please click on the image that will take you to our webpage where you can view a short film about the 2020 vision.
Investing in the future
We want to be recognised as the best integrated care organisation in the entire NHS. Importantly that strategy is not ours alone, but one grounded in partnership. This alliance looks to rationalise acute complex care and to transfer home and community provision into our community teams and primary health care partnerships.

We aim to move 350,000 appointments out of traditional settings and close a further 20 per cent of our acute hospital beds. We are building a new acute hospital, the Midland Metropolitan that will open in October 2018 – that is less than 700 days! Centralising all our emergency and acute services into the Midland Metropolitan, we will form one of the largest Emergency Departments in the country. A new Urgent Care Centre will be established at Sandwell Treatment Centre by 2018, serving local residents. Over the same time period we continue to expand our community and integrated care service portfolio, including planned expansion of community health and social care bedded facilities.

Care will continue to take place in a number of locations, our largest locations being the Sandwell and Birmingham Treatment Centres and our community hospital at Rowley Regis.

Each year we spend around £25 million on new equipment and expanding services. This is generated by the savings we make in how we provide care. This includes consistently meeting NHS-wide efficiency requirements. We report financial results annually and typically target a surplus of around 1.5 per cent of turnover, which we re-invest in patient care. We are making major investments in three areas: In the skills and training or our workforce; in the technology we use to both care for and communicate with patients and partners; and in our estate – in part through our plan to build the Midland Metropolitan Hospital.

Performance 2015/16
In 2015/2016, 5,647 women gave birth with our help. 543,748 people attended outpatient clinics and we delivered over 736,852 community contacts. 193,937 attended our two A&Es and our eye casualty, of whom 41,549 were admitted to inpatient beds. We undertook 65,130 emergency and elective operations, of which 50,577 were on a day-case basis. From this work in 2015–16, 1,159 made formal complaints and we received a large number of compliments for the work of our employees. In 2015 62 per cent of our staff would recommend or strongly recommend our services if a friend or relative needed treatment. From the Friends and Family scores 95 per cent of our inpatients would recommend the Trust and 74 per cent of ED patients would recommend our services (March data).

Each year we publish a quality account to outline to local people how our services compare to our aims and to others.

Black Country Alliance (BCA)
The Black Country Alliance is a partnership between The Dudley Group NHS Foundation Trust, Sandwell and West Birmingham Hospitals NHS Trust and Walsall Healthcare NHS Trust. Our aims are to improve health outcomes, improve people’s experience of healthcare and maximise the resources available so that together we can do even more for the people of the Black Country with what we have.

The benefits of a joint patient population of over one million people and the associated workforce, provides innovative opportunities for service provision, research and workforce development.

You can find out about the Black Country Alliance at blackcountryalliance.org
We have developed a set of care promises to reflect how we expect our staff to treat patients, visitors and each other.

The promises were developed by frontline staff who felt that even if we were providing excellent clinical care, we also need to provide great customer care, and that we were not always doing that in every area all the time.

The nine care promises are:

**Our promises to you...**
1. **I will...** make you feel welcome
2. **I will...** make time to listen to you
3. **I will...** be polite, courteous and respectful
4. **I will...** keep you informed and explain what is happening
5. **I will...** admit to mistakes and do all I can to put them right
6. **I will...** value your point of view
7. **I will...** be caring and kind
8. **I will...** keep you involved
9. **I will...** go the extra mile

**Organisation Structure**
The Trust Board comprises seven Non-Executive Directors and seven Executive Directors, including the Chief Executive Officer, five of whom are voting directors.

- Richard Samuda: Chairman
- Toby Lewis: Chief Executive
- Rachel Barlow: Chief Operating Officer
- Dr Roger Stedman: Medical Director
- Elaine Newell: Acting Chief Nurse
- Tony Waite: Director of Finance and Performance Management
- Kam Dhami: Director of Governance
- Raffaela Goodby: Director of Organisation Development
In addition to our Board, three further directors form part of the Chief Executive’s leadership group:

**Mark Reynolds;** Chief Information Officer

**Ruth Wilkin;** Director of Communications and

**Alan Kenny;** Director of Estates and New Hospitals.

The Trust delivers its services through six Clinical Groups:

- Community and Therapies
- Medicine and Emergency Care
- Pathology
- Women’s and Child Health
- Surgical services
- Imaging

Sandwell and West Birmingham are embarking on huge and exciting changes. Below are some useful links that you may be interested that detail those changes as well as videos of patient and staff stories and our recent staff awards and our NHS Heroes.

**Key Plans**

- Our 2020 Vision
- Our Quality Plan Summary
- Our Education Plan

Please click on the images to view our plans.
The new Midland Metropolitan Hospital

The new acute inpatient hospital opens in October 2018 in Smethwick.

Staff and patient stories

Our YouTube channel and Twitter you can see staff and patients talking about their experiences as well as recruitment videos for the Trust

Staff stories
What do our staff say about working at the Trust
Our NHS Heroes and staff awards
About us
Staff Awards 2016

Social media portals

YouTube: SWBHnhs1
Twitter: SWBHnhs
Hashtag: SWBHstory