

Newsletter June 2016

For our members

Welcome to the June update for Trust members and supporters of the Trust Charity. Much has been happening in recent months and we're delighted to announce an all new staff team who are working to reinvigorate our membership programme and take the charity to the next level. As well as the team members pictured below we will shortly complete our appointment for a Major Grants Manager.

NEW TEAM MEMBERS



Johnny Shah
Head of Charity



Amanda Winwood
Membership Academy
Manager



Ola Odubanjo
Finance/Admin
Officer



The Trust's membership programme has benefited from the support of thousands of members of the public and staff who have engaged with the Trust in a range of ways. From attending celebration events, providing valuable experience in service developments, to volunteering and fundraising on behalf of the Trust charity. Due to the support of members and others, the Sandwell and West Birmingham NHS Trust Charity has worked tirelessly to add value to patient experience. In the last five years the Charity has raised more than £6m and dispersed more than £4m. The range of projects, initiatives and purchases funded varies enormously. From an innovative £250,000 partnership in association with Sandwell Women's Aid aimed at tackling the challenge of domestic abuse, through to the funding of a £40,000 residential pain management programme, the procurement of a £36,000 portable fibroscan machine, and new blinds for patient conservatories, the charity has sought to make a real difference.

But whilst this is indicative of success, the Charity itself has been going through a period of much needed reform that has seen the Charity rebranded as the 'Trust Charity', agreement on the recruitment of the new Trust Charity Team (above) and a programme to consolidate the 350 individual funds into a smaller number that can be managed more effectively.

Contact the team on:

Amanda
0121 507 4847

Ola
0121 507 5196

Johnny
0121 507 5064





making **everyone** matter

We need you.....

The Trust Charity and Membership Programme

- ✓ Do you want to be part of something that makes a real difference? To support a charity that grants more than £1 million per annum, supporting vital healthcare services across Sandwell, West Birmingham, Smethwick and more!
- ✓ That delivers a Membership and Volunteering programme second to none through its all new Membership Academy
- ✓ Where unrivalled community engagement sees unprecedented access to wellbeing and healthy lifestyles advice?
- ✓ To be part of one of the most exciting fundraising programmes around!
- ✓ To experience the suspense of our staff and members lottery?
- ✓ Want to hear and learn more? Want to be part of this exciting and progressive concern?

Then contact the team on **0121 507 5064/4847/5196**

We're waiting for your call now!

Making a Difference to the People That Really Matter - You



The Midland Metropolitan Hospital Appeal

The New Midland Met Hospital opens in Smethwick in 2018. It has been many years in the making and represents one of several major developments planned for the Trust.

The Midland Metropolitan project sees a capital investment of £350m which is sizable in itself. Whilst this funds the build, fit-out and commissioning of the hospital, a fundraising appeal is to be launched to secure funding for those aspects of the build which fall outside the scope of this funding. The Midland Metropolitan fundraising appeal will be aimed at raising funds which help add further value to patient and staff experience at this state of the art development. This includes the winter garden feature, way finding signage for across the hospital campus and fitting out of public spaces for events. The appeal will also be a platform for raising sizable research funding. The appeal board is currently being assembled.



Photo Competition to celebrate Midland Met launch.....



With less than 900 days to go before the opening of Midland Met in Autumn 2018, the Trust has launched a competition to find the best photographs of the local community and historic health care buildings.

Every a month a panel of judges – led by Director of Pathology Professor Jonathan Berg chooses the entries that will go through to the next stage of the competition.

The best photographs will be part of public exhibitions in the run up to the opening of the Midland Met and will then be on permanent display in the new hospital. They'll also be published in a book. Professor Berg, who is an exhibiting photographer and author of the photo book *Positively Birmingham* said: "There is so much to capture as we move from our old hospital sites, especially the historic buildings at Dudley Road. I really look forward to people taking interesting and quirky photos."

To enter visit www.swbh.nhs.uk/capturingthecommunity

IT'S ALL ABOUT
YOU...



Update your membership details.....

We are updating our records and need your assistance.

Please can you update your details and return to Amanda Winwood,

Membership Academy Manager, SWBH NHS Trust Charity, Trinity House, Ground Floor,
Sandwell General Hospital, Lyndon, West Bromwich, B71 4HJ or

amanda.winwood@nhs.net

Name: Membership No:.....

Address:

..... Postcode:

Tel Number: Mobile Number:

Email address:

Preferred method of being contacted: Post Tel Mobile Email

Are you interested in being on the Members Focus Group? Yes No

Are you interested in fundraising? Yes No

Would you like to become a regular monthly donor? £5 £10 £20 other

giftaid it
making donations go further

amount