

**Sandwell and West Birmingham Hospitals NHS Trust**  
**Midland Metropolitan Hospital Project**  
**Outline Business Case**

**Appendix 7c – Regeneration Action Plan**

**Regeneration Workshop 28th January 2010**  
**Action Planning Matrix**

Ref	Result Area	Proposals Discussed	Action Agreed	By Whom (organisation)	Lead
1	Joining up Regeneration Areas	There is a need to join up planning initiatives across neighbourhoods using the Acute Hospital Development as a catalyst. This could be achieved through the development of joint board and governance arrangements. Zone boundaries, leadership, arrangements for coordination and membership need to be defined. The appointment of a dedicated Project Director could be considered.	Make a formal approach to the organisations involved starting with local authorities.	SWBH	Sue Davis
		The new board will require robust governance arrangements.	Draft governance arrangements for the new Board structures	RegenWM	Helen Ryman
		Forming links between Impact Investment Areas may maximise regional funding streams. Opportunities to access joint funding across regeneration areas need to be explored.	Discuss the approach to this with the team at the Black Country Consortium.	AWM	Joe Ling
2	Raising the Profile	The profile of the Acute Hospital Development and adjacent development / regeneration schemes needs to be raised to ensure that maximum sponsorship can be secured.	Joint Board to address this proposal when it has been established.	Joint Board	TBA
		Raising the profile will maximise opportunities for investment by the European Development Fund and other sources. There is a need to actively pursue funding opportunities.	Joint Board to address this proposal when it has been established.	Joint Board	TBA

3	Development of opportunities for local business and employment	A whole approach to ensuring that we can provide opportunities for local manufacturers needs to be developed to include helping them prepare, helping develop capacity and capability, helping them tender, introducing them to key parties in PFI supply chains etc. This approach will also need to address how local / regional engineering interests and others may be able to contribute innovatory ideas to the brief prior to OJEU.	Plan and run a series of Business Development Workshops to develop the approach.	SBC and SWBH	Steve Massey and Graham Seager
		There is a need to identify local and regional suppliers and manufacturers so that they can be invited to engagement events and other activities to develop capacity.	Establish an approach to identifying local and regional suppliers.	SBC	Steve Massey
		The Sandwell local procurement pilot, <i>'Find it in Sandwell'</i> could be extended into other clusters and regeneration zones.	Consider how to widen the pilot.	SBC	Steve Massey
		Local / regional businesses would benefit from being able to present their products and services to PFI bidders.	Invite local businesses to the New Hospital Development open days for potential PFI bidders.	SWBH	Graham Seager
		There is a need to influence architects as early as possible in the process to ensure that they will consider local products in their design solutions. Local manufacturers will need an early brief to enable them to 'tool up' and prepare for expansion / development	Organise an event with the architects working with the larger consortia to view products and components.	SBC and SWBH	Steve Massey and Graham Seager
		There is a need to ensure that the Acute Hospital Development specifications include clear requirements for environmental and design performance and KPIs re local sourcing.	Develop specification for local sourcing.	SWBH	Graham Seager
		There is a need to provide the conditions required for the formation of new business and industry. For example: development of a local medical technology sector. This might involve infrastructure, but will also involve other forms of stimulus.	Joint Board to address this proposal when it has been established.	Joint Board	TBA

		The scope and capacity for job growth needs to be defined for the construction and operational phases	Joint Board to address this proposal when it has been established.	Joint Board	TBA
		A the public sector changes, opportunity and capacity needs to be developed with Third Sector stakeholders around the delievery of public services.	Explore with Third Sector organisations the opportunities offered through a different approach to public sector delivery, this could be developed with a series of workshops looking at commissioning and procurement for examples of products and services	Groundwork	Graham Bould
4	Learning and Development	There is a need to apply the lessons learned from the Learning Hub. Training Needs Assessment needs to start early and be aspirational for local people.	Discuss approach with David Taylor	RCRH	Les Williams
		There is a need to ensure that workforce planning leads communicate requirements to education providers (schools and colleges) in good time.	Plan for education requirements.	RCRH	Les Williams
		There is a need to consider the needs of potential local supply chain businesses in the development of programmes of learning to develop capacity for growth.	Develop approach to this at the Business development workshops.	SBC and SWBH	Steve Massey and Graham Seager
5	Built Environment and planning	Developing public uses within the Acute Hospital building / site could improve the image of Smethwick creating synergies across the neighbourhood. Is there potential for local people to use facilities on the site e.g. gym?	Work with partners to determine which proposals can be implemented in the context of PFI.	SWBH	Graham Seager
		Encouraging walking and cycling could be achieved by linking routes to and through the hospital site.	Work with partners to determine appropriate routes.	SWBH	Graham Seager
		British Waterways' views have been addressed through 106 arrangements for accessibility to the canal. Could the scope of this be widened to consider transportation opportunities?	Ongoing work with British Waterways on canal accessibility.	SWBH	Graham Seager
6	Sustainability	The possibility of a sustainable development pilot project in Sandwell was raised [waste]	Work with partners on development of proposals	AWM	Joe Ling
		Energy projects could be considered, for example on site energy generation with links to the locality.	Consider feasibility of locality energy projects in the context of PFI.	SWBH	Graham Seager

6	<b>Sustainability</b>	We could consider the development of a Green Innovation Campus.	Joint Board to address this proposal when it has been established.	Joint Board	TBA
		Local sustainability targets will drive local sourcing.	Work with partners on development of proposals	SBC and BMBC	TBA

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